



**Maastricht University** *Leading in Learning!*

# Faculty Tour 2015

25 november 2015

Faculty of Arts and Social Sciences



# Executive Board Portfolios

- **Martin Paul**

- Strategy
- Internationalisation
- Campus Development
- U-council/Strategy Committee



- **Luc Soete**

- Education & Student Affairs
- Research
- Accreditation & Quality Assurance
- U-Council/Research & Education Committee



- **Nick Bos**

- Operations
- Kennis-As Limburg
- Campus Development
- Valorisation
- U-Council/Operations Committee



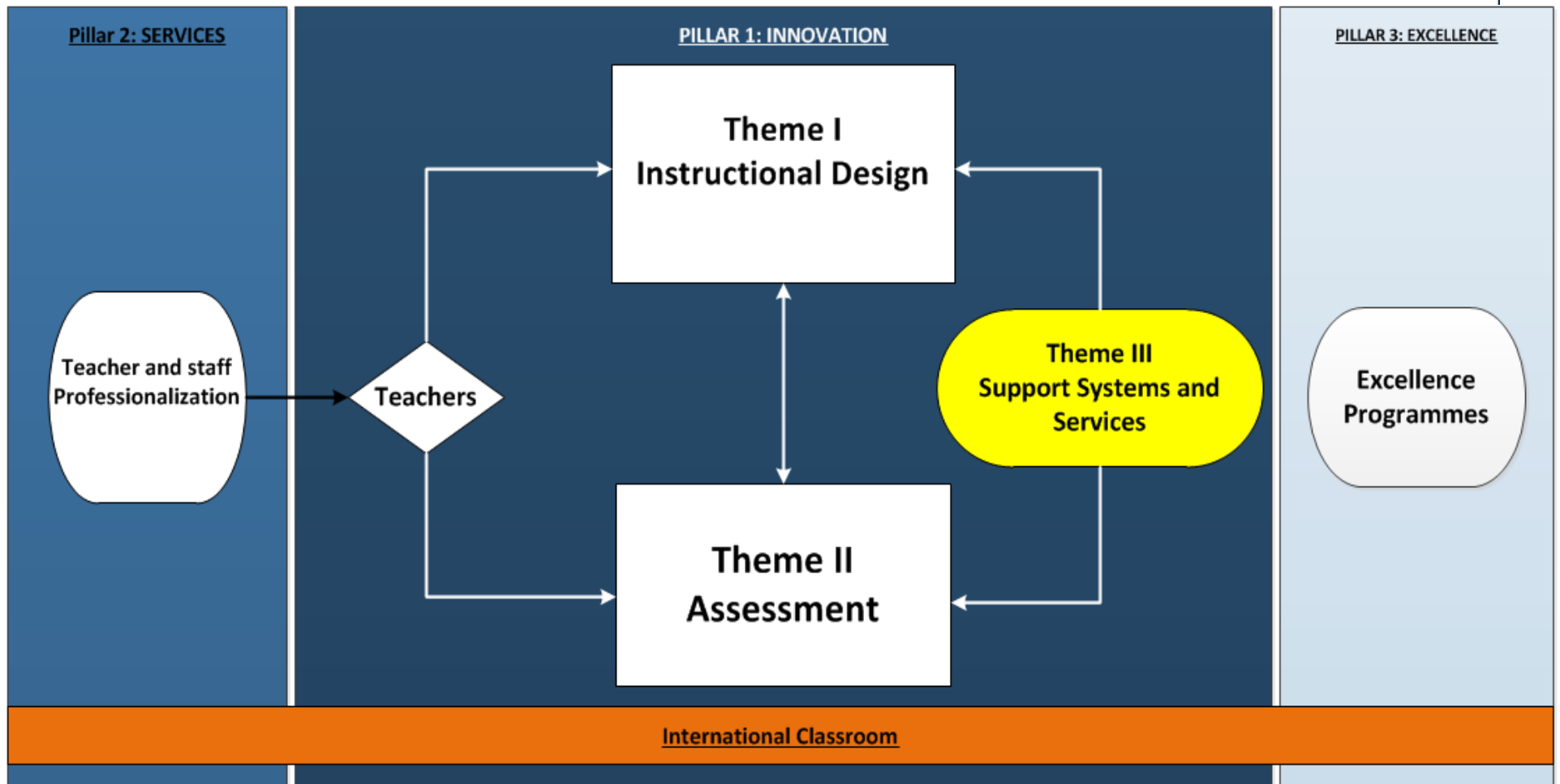
# Elements SP 2012-2016



## Challenges Education

- Maintaining and improving educational quality
- Developing unique selling point “PBL” and International Classroom
- Defining “employability” as additional educational quality parameter
- Addressing system changes (e.g. Student Loan System)

# EDLAB



# Students employability requirements



**UM Taskforce  
Employability  
installed**

# Impact Student Loan System

- Basic grant becomes loan
- The freed resources are re-invested in education
- University Council (50% students) has right of consent on main aspects of the annual budget

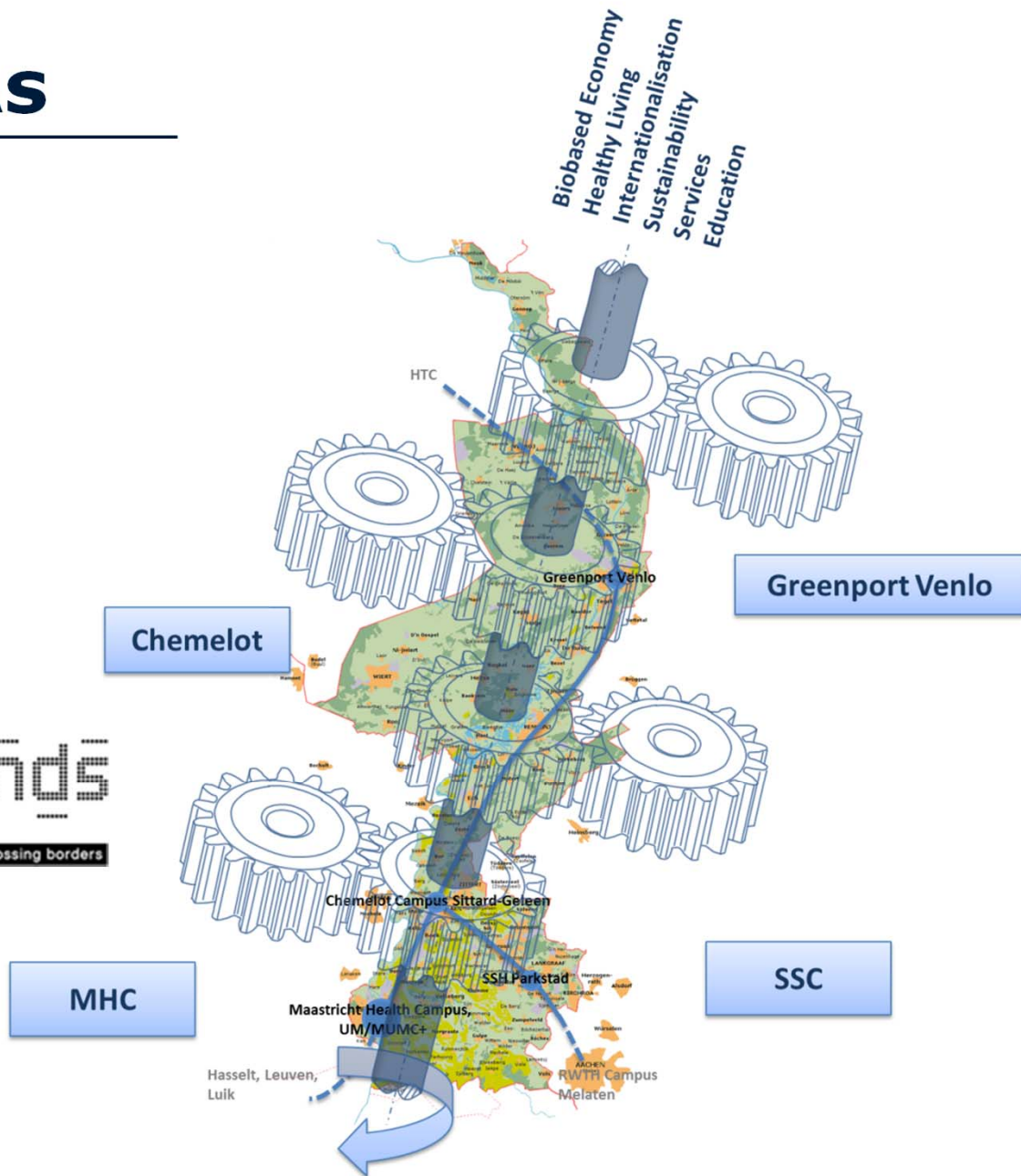
## Challenges Research

- Research funding increasingly difficult
  - end of TTO's
  - heavy competition NWO and H2020
- Exploration of alternative resources (e.g. Kennis-As) and improving earning power (e.g. fostering talent)



# Kennis-As

Brightlands  
Knowledge crossing borders

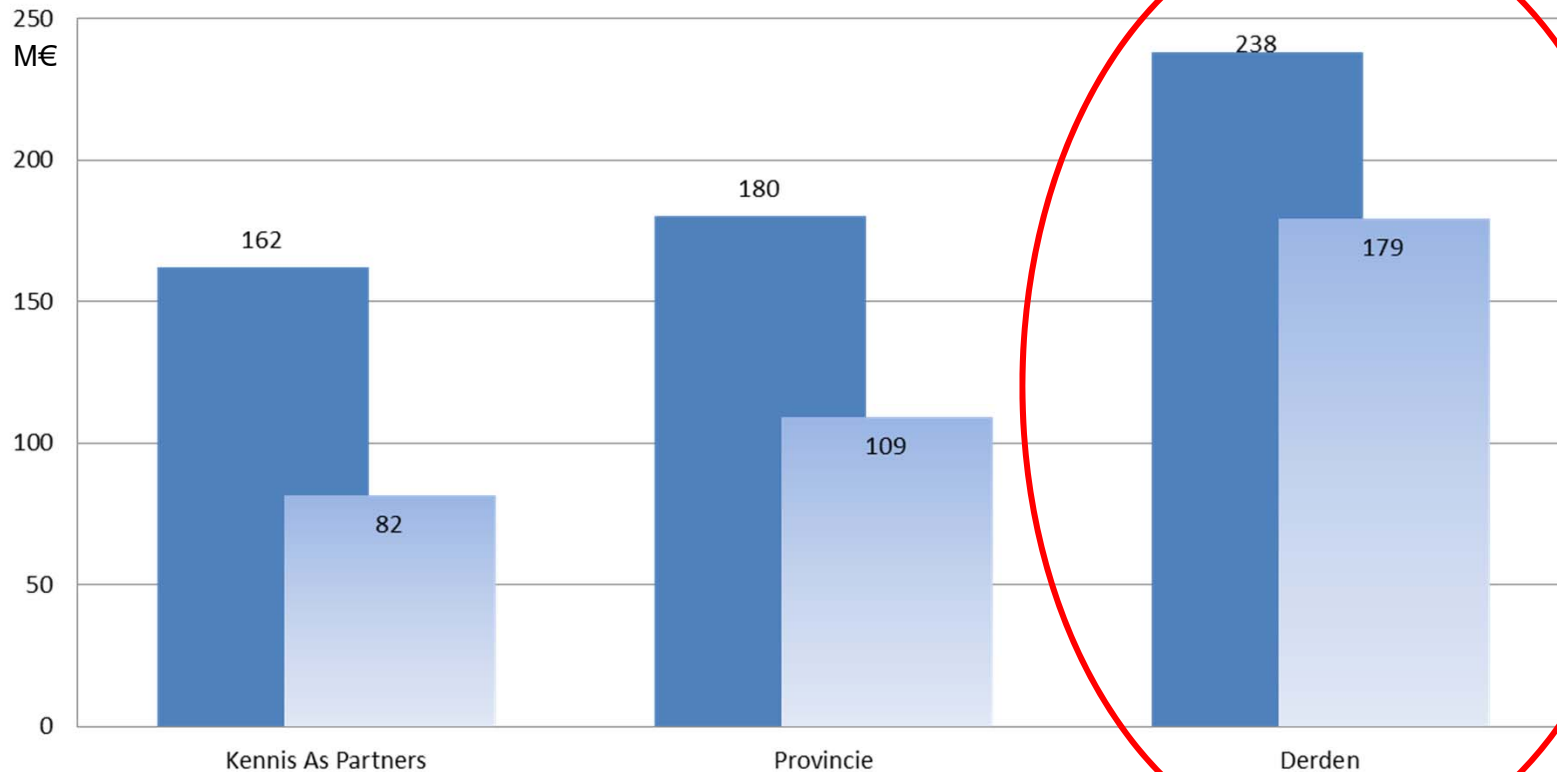


## Relation Brightlands, Campus, Kennis-As

- **Brightlands** is the brand of the four Limburg campuses
- **Campuses** are the Limburg focus- and crystallization points
- **Kennis-As Limburg** is a 10-year strategic programme from the knowledge institutes with support from the Province of Limburg

Brightlands  
Knowledge crossing borders

# Kennis-As: alternative research funding



■ Total targeted investment  
■ Already labelled investments (2015)

**Extra, external money drawn to the region**

# Kennis-As results in year 1&2

- Effective Triple-Helix collaboration
- 13 Trendsetting projects have been approved
- 6 New (international) research institutes started
- 4 Brightlands Campuses put “on the map”
- Broad acknowledgment of Limburg-approach



## Challenges Operations

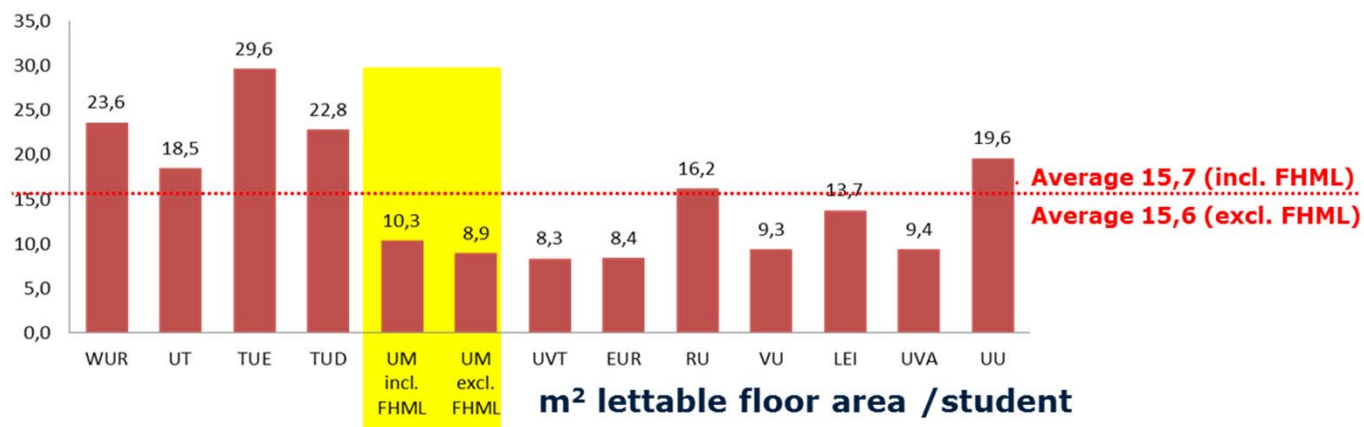
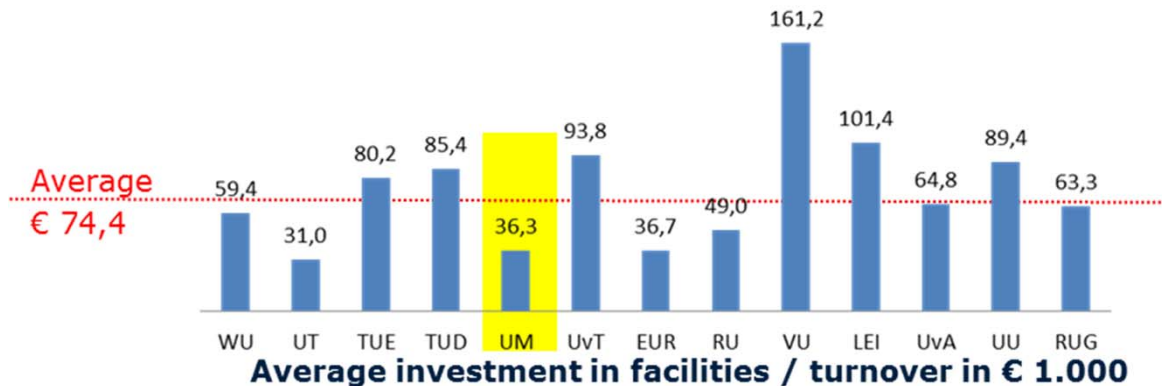
- Be an attractive employer in changing environment
- Addressing workload and career development for all employees
- Have an appealing infrastructure without over-investing

## Renewal of HR policy UM

- UM as a good employer
- Attention for mobility and vitality of all employees
- UM strives for more permanent employments in academic careers
- UM strives for standardisation and uniformity, e.g. in the field of the tenure-track and academic careers
- Action plan on diversity, e.g. “women in academia”

# Benchmark real estate

(VSNU 2014)



## On the way to the new SP 2017-2021

- Content
  - Focus on distinctive UM strategy- and innovation elements
- Process
  - Timely first draft by EB and MT (end of 2015)
  - Input by expert teams/think tanks/ community on specific elements of the draft programme